

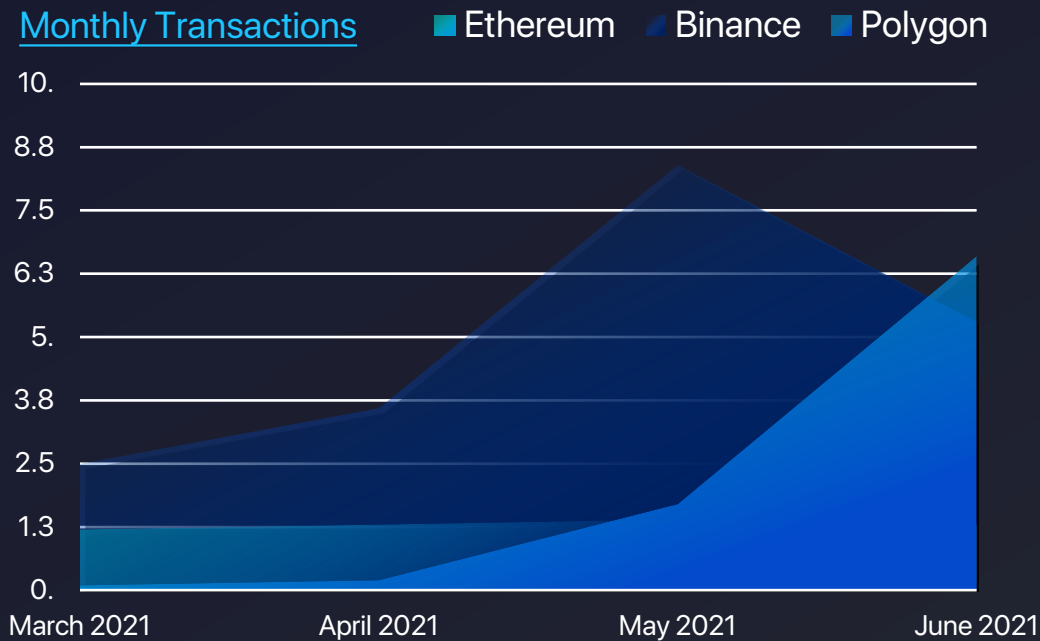


A Decentralized Fundraising Platform

POWERED BY  polygon



# MARKET TREND



## Exponential Polygon Growth

*because of:*

1. Advanced layer-2 solution
2. Enormously low fees
3. Extremely fast transactions
4. Security as a service approach
5. Exceptional developer support
6. Dedicated throughput/resources
7. Ape-minded community



# EXISTING ISSUES

Various issues faced by multiple fundraising platforms:

Polygon-based Launchpads

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Enormous growth on Polygon has attracted a variety of launchpads but they are forgetting the purpose of decentralization. *That's why blockchains were created, remember?*



Centralized Approach



Unfair Allocation



Lack of Incentives



External Liquidity Lock



# OUR SOLUTION



MaticLaunch aims to disrupt the traditional fundraising process involving multiple investment rounds led by large-scale investors aka VCs by giving back power to the community.

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We provide permissionless investment pool creation functionalities to blockchain entrepreneurs, diverting their skills into core product development while the community vets projects by autopilot governance events, allowing them to move projects into investment pools. Thanks to Polygon, the entire process will be effortless while consuming extremely low gas fees.





# KEY FEATURES

## What makes us unique?

Decentralized community-governed fundraising platform on Polygon

Our decentralized community-governed fundraising solution does not only offer fair investment allocation but also avoids rugs significantly utilizing autopilot liquidity provision.



Decentralized Solution



Economic Transactions



Autopilot Liquidity



Community-Driven



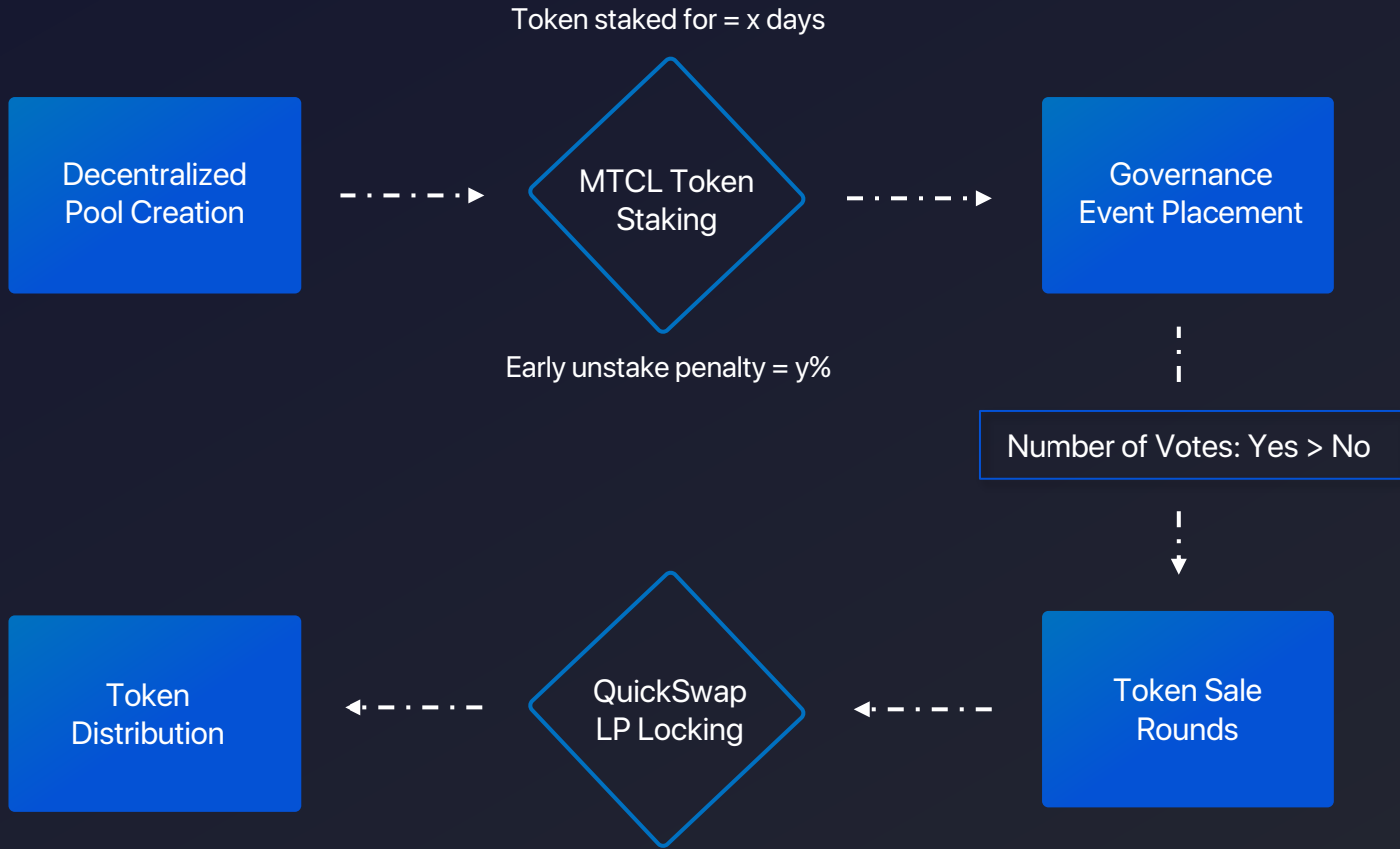
Fair Allocation



Inevitable Growth



# IDO PROCESS



**Round 1**

Investors will be offered guaranteed allocations based on the number of tokens they staked.

Time period: 24 Hours

**Round 2**

Remaining unsold tokens will be offered to the public on first-come, first-serve (FCFS) method.

Difficulty: Very High



# BUILT FOR

## PROJECTS

Ingenious ideas built or building on Polygon will be offered a permissionless fundraising platform for a successful launch.

### Key advantages to Projects

- ✔ Permissionless pool creation
- ✔ Customizable token offerings
- ✔ Effortless decentralized fundraising
- ✔ Autonomous liquidity provision
- ✔ Ape-minded community support
- ✔ Marketing and technical advisory
- ✔ Post-fundraising incubation grant

## COMMUNITY

A fair chance to participate in Polygon-based early-stage projects will be offered directly to the community seamlessly.

### Key advantages to Community

- ✔ Ability to approve/reject projects
- ✔ Fair token sale allocations
- ✔ Faster and economic transactions
- ✔ Multi-currencies supported pools
- ✔ Incentives for holding tokens
- ✔ Accessibility to early-stage ideas
- ✔ Direct involvement with the projects



# COMPETITION

	MoonEdge	ScaleSwap	PolyStarter	Unicrypt	DxSale	MaticLaunch
Fully Decentralized	✗	✗	✗	✓	✓	✓
Community Governance	✗	✗	✗	✗	✗	✓
Guaranteed Allocations	✓	✓	✓	✗	✗	✓
Sustainable Liquidity Lock	✗	✗	✓	✓	✓	✓
Token Burn (Buy & Burn)	✗	✓	✗	✓	✗	✓
Post-IDO Project Support	✓	✗	✓	✗	✗	✓





# TOKEN UTILITY



Governance



Allocations



Rewards



Liquidity Mining

**Governance:** MTCL token stakers will be able to participate in voting events determining project approval or rejections.

**Allocations:** Based on the number of MTCL tokens users have staked for a certain period of time, s/he will be offered token sale allocations.

**Rewards:** Based on users' activities, governance and token sale participation, MTCL tokens will be rewarded in a definite time frame.

**Liquidity Mining:** Users will also be able to earn additional MTCL tokens from liquidity provision, pushing healthy volume on DEXs.



# TOKEN SUMMARY

Token Ticker	MTCL
Token Protocol	ERC-20 (Polygon)
Total Supply	20,000,000
Token for Sale	30% - Presale (\$0.065) 15% - Public Sale (\$0.095)
Hard Cap	\$290,000
Public Listing	\$0.1 / MTCL

51.28% ~ 3,076,923 MTCL to be burned from Presale  
64.91% ~ 1,947,300 MTCL to be burned from Public Sale





# TOKENOMICS



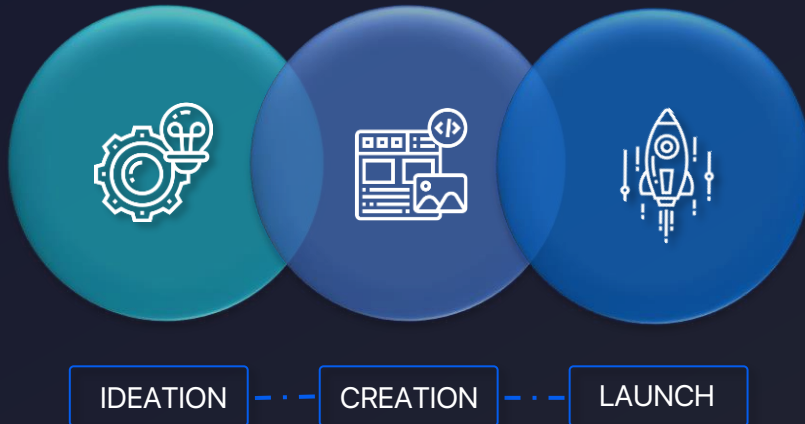
## Distribution Schedule

Pre-Sale	20% at Listing, 5% biweekly
Public Sale	50% at Listing, 10% biweekly
Liquidity	33% at Listing, 10% monthly
Ecosystem & Rewards	0% at Listing, 8.33% monthly
Marketing	2.5% at Listing, 5% monthly
Airdrop	2 Weeks after public listing
Team	9 Months locked, 5.55% monthly
Advisors	6 Months locked, 8.33% monthly
Treasury	7 Months locked, 6.66% monthly



# ROADMAP

MaticLaunch Representation



Jan – March 2021

- Market Research
- Ideation, R&D
- Team Formation

April – May 2021

- Roadmap Creation
- Documentation
- Structure Formulation

June – August 2021

- MVP on Polygon Testnet
- Token Generation Event
- Pre-Sale and Public Sale
- DEX Listings
- IDO Onboarding

Sept – Dec 2021

- Partnerships
- Community Campaigns
- CEX Listing

Year 2022

- MaticLaunch v2.0
- Community Feedback
- Potential Chains R&D



**THANK YOU!**